



Order / Rev: 221168  
 Alt Order #: 06871047  
 Flight Dates: 11/19/12 - 11/25/12

Advertiser: POL/American Petroleum Institute  
 Product Desc: 11/19-11/25 A.P.I. TARGET  
 Estimate:

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/19/12	11/25/12	MTWTF--		2				\$800.00		0.00			
E 3	WAVY	11/19/12	11/23/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	MTWTF--	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/19/12	11/25/12	MTWTF--		1				\$700.00		0.00			
E 4	WAVY	11/19/12	11/23/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	MTWTF--	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/19/12	11/25/12	MTWTF--		1				\$700.00		0.00			
E 5	WAVY	11/19/12	11/23/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MTWTF--	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/19/12	11/25/12	MTWTF--		2				\$800.00		0.00			
E 6	WAVY	11/19/12	11/23/12	LN M-F M-F News 10 @11	CM	11p-1130p	MTWTF--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/19/12	11/25/12	MTWTF--		1				\$1,000.00		0.00			
													Totals	8	\$6,400.00